



**November 10, 2010**

## **TAHOE TRANSPORTATION DISTRICT ASSUMES MANAGEMENT OF BLUEGO**

*Goal of New Administration to Provide Effective Transportation to Meet Community Needs*

(Stateline, Nev.) - The Tahoe Transportation District has officially assumed administration of South Lake Tahoe's regional transportation provider, Blue Go, following a court ruling issued earlier last week. Rates and routes will remain the same during the management transition as the Tahoe Transportation District (TTD) develops a long range plan for efficient, effective, and transparent operations.

"With the introduction of an experienced management team, the Tahoe Transportation District will make efficient and convenient transportation a top priority," said Carl Hasty, District Manager. "Our business model places several checks and balances on the team to ensure administration is responsible and held accountable."

Toward that end, TTD has established a local management team including district, operations, and fiscal managers to oversee organizational structure and ensure appropriate checks and balances are in place. This new team will keep service on track both fiscally and operationally by working directly on future applications for transportation grants, overseeing daily services, and working together to develop plans for the future.

In addition to these three managers, TTD's board of directors bring years of proven and regionally relevant expertise to the table, with help from eleven transportation veterans hailing from organizations such as NDOT, Caltrans, and local representatives from districts in Carson City and Placer County. Delivering a breadth of knowledge in the transportation world from infrastructure development to transit operation, the TTD board will encourage participation from all members including representatives from regional authorities.

"Carson City and Placer County already run their own transit systems," said Andrew Strain, the TTD board chairman. "We are very fortunate to have that expertise on hand to help us in the restructuring of Blue Go."

TTD has begun seeking community input from Blue Go employees and riders in the reshaping of local transportation. Initial input has been incorporated into the development of a five-year plan that will be presented to board members November 12. The public is invited to attend the meeting and encouraged to provide additional comment.

The board's experience and organizational structure will emphasize the function of Blue Go as an effective regional service and business enterprise. With a structured budget and operational plan outlining the next five years of service, the board plans to address the community need for those who utilize public transportation by working with riders through surveys, focus groups and community meetings.

"Building a stable and integrated transit system is a long term venture, one that starts with a good team, dependable service and solid community support," said Hasty.

For details pertaining to the Tahoe Transportation District and its current projects, visit [www.TahoeTransportation.org](http://www.TahoeTransportation.org) or call (775) 589-5500.

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**Tahoe Transportation District**

The Tahoe Transportation District (TTD) is responsible for the implementation and management of transportation projects and programs in the Tahoe Basin. The organization has facilitated many area safety infrastructure projects, including bicycle paths, roadway improvements, pedestrian thoroughfares, water quality and water shed improvements and public transit solutions.