



MEDIA ALERT

BEACH BOYS' MIKE LOVE GUEST SPEAKER

AT INCLINE GATEWAY GRAND OPENING, OCT. 17

Roundabout Celebrates Safety, Environment, Public Art

Oct. 10, 2012 (Incline Village, Nev.) — In a symbolic gesture to Lake Tahoe's first roundabout, Beach Boy Mike Love will take a turn and show motorists how they can "Get Around" North Shore's intersection of Mount Rose Highway and State Route 28 during a public celebration, Wednesday, Oct. 17.

As a long-time Incline Village resident and environmental proponent, Love will join dignitaries to commemorate the roundabout – a \$2.4 million public/private partnership designed to promote safety, protect Lake Tahoe's famed water clarity and air quality, and to celebrate local public art. The dedication will also highlight the early completion — by four years, of a major erosion control project between Incline Village and Crystal Bay.

Three construction projects were completed near the vicinity of state route 28 and 431 from May to September 2012: Erosion Control on SR 431 for \$5.3 million and Erosion Control on SR 28 for \$5.6 million plus the Roundabout. All three were completed by the same contractor, Q&D Construction under contracts with the Nevada Department of Transportation.

Love co-wrote the 1964 song, "I Get Around," a timeless pop classic. Rounding out Love's appearance, the event will also highlight the official unveiling of bronze sculptures created by Incline Village artist, June Towill Brown. The life-size statues were designed to reflect Lake Tahoe's native wildlife.

What: Incline Gateway Opening Celebration signifying Lake Tahoe's first roundabout, at Highway 431 (Mount Rose Highway) and State Route 28.

When: Oct. 17, 2012:
10:30 a.m. to 11 a.m. -- Ceremony/Speeches at Roundabout

Intersection of Highway 431 and State Route 28, Incline Village

11 a.m. to 12 p.m. – Reception

Where: Washoe County/Nevada Department of Transportation Maintenance Station (300 yards up Highway 431 from Roundabout). All participants are to meet/park here.

NOTE: Round-trip shuttle bus service from Maintenance Station to Roundabout begins at 10 a.m. (No parking available at Roundabout)

Who: Guest speakers include Incline Village resident and Beach Boy Mike Love; NDOT Director Rudy Malfabon; Washoe County Commissioner John Breternitz; Incline Gateway Committee member Don Kanare.

Project partners: Nevada Department of Transportation, Q&D Construction, Tahoe Transportation District, Tahoe Regional Planning Agency, Incline Gateway Committee, Incline Village General Improvement District, Washoe County, artist June Towill Brown, Incline Village Roundabout Public Art Project Fund and the Parasol Tahoe Community Foundation.

MEDIA: RSVP to Weidinger Public Relations by Friday, 5 p.m., Oct. 12.

INTERVIEWS: To arrange interviews with Mike Love and June Towill Brown during the event, contact Phil Weidinger or Jenn Boyd at Weidinger Public Relations, 775-588-2412 or jennifer@weidingerpr.com.

For more information on the Roundabout, visit www.tahoetransportation.org or call (775) 589-5500.

For information on NDOT projects contact Scott Magruder, Public Information Officer, at smagruder@dot.state.nv.us or (775) 888-7777.

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