



**MEDIA ALERT      MEDIA ALERT      MEDIA ALERT**

**COMMUNITY MEETING/Q&A ON HWY 50 REVITALIZATION PROJECT, FEB. 10**

**Latest updates on Hwy 50 Realignment as Community Development Project**

**WHAT:**

Public presentation and Q&A session on the Tahoe Transportation District's **US Highway 50/South Shore Community Revitalization Project** hosted by the City of South Lake Tahoe. [www.TahoeTransportation.org](http://www.TahoeTransportation.org).

Questions about the project are being taken in advance. Please submit to: Tracy Franklin at [tfranklin@cityofslt.us](mailto:tfranklin@cityofslt.us) by Monday, Feb. 8 at 5 p.m.

**WHO:**

Community members, residents, business owners, and area visitors are encouraged to attend.

**WHEN:**

Wednesday, Feb. 10, 4:30 – 7:00 p.m. (Meeting will begin at 5 p.m. Attendees are invited to arrive at 4:30 p.m. to view project displays.)

**WHERE:**

South Tahoe Middle School in the Multi-Purpose Room Gym  
Located at 2940 Lake Tahoe Blvd. South Lake Tahoe, CA 96150

**OVERVIEW:**

The current proposal would realign US Highway 50 near the state line with four lanes along Lake Parkway East behind Harrah's, MontBleu and the Village Shopping Center (formerly the Crescent V), while converting the artery through the South Lake Tahoe business and Stateline casino corridors into two lanes with turn pockets, with thoroughfares reconnecting at Pioneer Trail in California. A reclassification from federal highway to local street status would provide for local area control and development of an attractive and safer local "Main Street." Elements of the project include expanded pedestrian and gathering areas, solutions to address transportation congestion and traffic conflicts in the state line area, opportunities to address housing needs, and environmental improvements to enhance Lake Tahoe's health and clarity. A previous study

indicated that 70 percent of the pollutants impacting Lake Tahoe's clarity come from transportation systems and developed area run-off.

**WHY:**

In preparation for the environment impact study release in early 2016 [Q1], TTD will provide project updates to residents and visitors re: information, status, schedule, proposed alignment renderings, new information on attractive affordable housing for all income levels, and relocation plan. There is opportunity to provide additional housing units than what is required.

**NOTES:**

- The community meeting panel includes Carl Hasty, district manager, Tahoe Transportation District; Mark Rayback, project engineer, Wood Rodgers; and Rachael Sneldecor, executive director, Livermore Downtown Inc. will answer questions regarding housing, safety, benefits, funding, etc., that were submitted in advance. In addition, audience members can submit questions during the presentation to the moderator.
- With input from property owners and the public, the project has expanded beyond transportation to include community development with South Shore improvements like new area gateways, biking/walking paths, reliable transit, bi-state park connections for recreation, access improvements, local art, community gathering places. The entire region benefits from increased resident/visitor spending, multi-use areas for potential affordable, work force and senior housing, commercial space and open spaces consistent with the “Complete Streets” concepts put forth in California and nationally.
- The US 50 South Shore Community Revitalization Project is a community development project that addresses contemporary affordable housing needs, economic development, pedestrian, bike, transit, water quality, green house gas reduction, air quality, and scenic improvements consistent with the City of South Lake Tahoe and Douglas County Master Plans, Local Area Plans, and the Tahoe Regional Planning Agency Land Use Plan.
- Next steps in the overall process include the Environment Impact Study draft to be released in the first quarter of 2016 with public comment accepted 60 days following release, with the document finalized in the second quarter of 2016. Various agencies including the: Advisory Planning Commission, Tahoe Transportation District, City of South Lake Tahoe, Douglas County, Federal Highway Administration, and Tahoe Regional Planning Agency will review and vote on the environmental document in summer/fall.

Visit <http://tahoetransportation.org/us50>, respond to [Facebook](#) event or email [suggestions@us50revitalization.org](mailto:suggestions@us50revitalization.org).

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