



MEDIA ALERT MEDIA ALERT MEDIA ALERT

PUBLIC PRESENTATION ON HWY 50 REVITALIZATION PROJECT, DEC. 1

Latest updates on Hwy 50 Realignment as Community Development Project

WHAT:

Public informational presentation and open house on the **US Highway 50/South Shore Community Revitalization Project** hosted by the Tahoe Transportation District www.TahoeTransportation.org.

In preparation for the environment impact study release in early 2016, TTD will provide the most recent information.

OVERVIEW:

The current proposal would realign US Highway 50 near the state line with four lanes along Lake Parkway East behind Harrah's, MontBleu and the Village Shopping Center (formerly the Crescent V), while converting the artery through the South Lake Tahoe business and Stateline casino corridors into two lanes with turn pockets, with thoroughfares reconnecting at Pioneer Trail in California. A reclassification from federal highway to local street status would provide for local area control and development of an attractive and safer local "Main Street." Elements of the project include expanded pedestrian and gathering areas, solutions to address transportation congestion and traffic conflicts in the state line area, opportunities to address housing needs, and environmental improvements to enhance Lake Tahoe's health and clarity. A previous study indicated that 70 percent of the pollutants impacting Lake Tahoe's clarity come from transportation systems and developed area run-off.

WHO:

Community members, residents, business owners, and area visitors are encouraged to attend.

WHEN:

Tuesday, Dec. 1, 5:00 – 7:00 p.m. (attend anytime)

WHERE:

[Lake Tahoe Resort Hotel](#) / Emerald Room
4130 Lake Tahoe Blvd. South Lake Tahoe, CA 96150

WHY:

To provide project updates to residents and visitors re: information, status, schedule, proposed alignment renderings. Four proposed alternatives will be outlined with architectural renderings. The open house offers self-guided exploration of elements; community, environmental and economic goals/benefits; as well as individual questions and input with opinions on the project. The development is planned to improve and beautify the South Shore with new area gateways, biking/walking paths, connecting the bi-state park for recreation, access improvements, local art, community gathering places, and opportunities for safe and affordable housing.

Based on input from property owners and the public, this has evolved from a transportation project into a community development project. Plans include multi-use areas for potential affordable, work force and senior housing, commercial space and open spaces consistent with the “Complete Streets” concepts put forth in California and nationally.

MORE INFO:

The US 50 South Shore Community Revitalization Project is a community development project that addresses contemporary affordable housing needs, economic development, pedestrian, bike, transit, water quality, green house gas reduction, air quality, and scenic improvements consistent with the City of South Lake Tahoe and Douglas County Master Plans, Local Area Plans, and the Tahoe Regional Planning Agency Land Use Plan.

Next steps in the overall process include the Environment Impact Study draft to be released in the first quarter of 2016 with public comment accepted 60 days following release, with the document finalized in the second quarter of 2016. Various agencies including the: Advisory Planning Commission, Tahoe Transportation District, City of South Lake Tahoe, Douglas County, Federal Highway Administration, and Tahoe Regional Planning Agency will review and vote on the environmental document in summer/fall.

Visit <http://tahoetransportation.org/us50>, respond to [Facebook](#) event or email suggestions@us50revitalization.org.

Media Contacts:

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5a Pedestrian Bridge Detail



US 50/South Shore Community Revitalization Project Illustrations, Van Sickle Bi-State Park

Tahoe Transportation
DISTRICT

DESIGNWORKSHOP Ascent Environmental, Inc.
September 2015

The realigned US 50 in South Lake Tahoe would connect visitors to Van Sickle Bi-State Park via the new pedestrian overcrossing.

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Tahoe Transportation District

The Tahoe Transportation District (TTD) is responsible for the implementation and management of transportation projects and programs in the Tahoe Basin. The organization has facilitated many area safety infrastructure projects, including bicycle paths, roadway improvements, pedestrian thoroughfares, water quality and watershed improvements and public transit solutions.