

An accurate inventory of potential benefits from the US50 Community Revitalization Project.

The Tahoe Transportation District has been made aware of inaccurate information regarding the benefits as a result of the US50 Revitalization Project.

A 2013 analysis by Economic and Planning Systems observed that the south shore is perceived as an aging resort area, no longer effectively competing with other mountain resorts. The US50 project can help change that perception with the following:

COMMUNITY BENEFITS

- Creating a gateway and downtown core with appealing streetscapes and gathering places
- Providing affordable workforce housing
- Stimulating private-sector investment to improve both the resident and tourist experience
- Attracting/maintaining a quality workforce with mixed commercial/affordable housing nodes at prime, transit-served locations
- Building new core infrastructure with 75-year lifespan, consistent with community identity

ENVIRONMENTAL BENEFITS

- Run-off upgrades for water quality/lake clarity
- Fewer private-car trips, improved pedestrian, transit and bike access
- Reduced vehicle emissions

ECONOMIC BENEFITS

- Stimulus for potentially \$1 billion in adjacent property improvements
- Projected \$16-\$25 million retail sales increase

In keeping with the Principles adopted by its Board, TTD will provide financial relocation assistance for qualified affected residents, AND replacement of acquired residential units. This will equate to 76 multi-family units (proposed project alternative) in the south shore.

For more benefits/info on the US50/South Shore Community Revitalization Project, visit TahoeTransportation.org/us50 or call 775.589.5500.



Tahoe Transportation
DISTRICT

